Nano Banana: Visual Identity Guide

1. The Core Aesthetic

"Nano Banana" is a design philosophy built on the tension between **hyper-modern precision** and **bold Caribbean heritage**. It rejects the muted, passive aesthetics of traditional academia in favor of a high-contrast, "hazard-warning" urgency that demands attention.

The visual language is **clean, sharp, and expensive**. It does not clutter; it curates. Every slide, document, and email must look like it belongs in a boardroom, not a classroom.

2. The Color Palette

The brand relies on a strict duotone foundation to maintain its "Distinction-Level" authority.

Primary: Deep Caribbean Ink

- **Role:** The Foundation. Used for backgrounds, primary text, and structural elements.
- **Meaning:** Represents the "Forensic" depth of the research, the seriousness of the law, and the hidden financial truths being uncovered. It is not just black; it is the deep, dark blue of the ocean at night.
- **Hex Code:** `#0A192F` (Deep Navy/Black)

Accent: Banana Yellow

- **Role:** The Highlight. Used for key data points, "Red Flags," call-to-action buttons, and emphasis.

- **Meaning:** Represents the Caribbean context, the wealth at stake, and the "hazard warning" urgency of the financial crisis. It cuts through the darkness of the "Ink" to illuminate the truth.
- **Hex Code:** `#FFD700` (Electric Gold/Yellow)

Secondary: Forensic White

- **Role:** The Clarity. Used for body text on dark backgrounds and essential negative space.
- **Meaning:** Represents the "clean hands" of equity and the transparency required in governance.
- **Hex Code:** `#F8F9FA` (Off-White/Paper)

3. Typography

Typography is the voice of the brand. It must be authoritative yet modern.

- **Headlines: Sans-Serif Bold** (e.g., Montserrat, Roboto). All caps or strong title case. Used to declare facts, not suggest them.
- **Body Text: Serif** (e.g., Merriweather, Georgia). Classic and readable, grounding the modern headlines in academic tradition.

4. Imagery Style

- **No Stock Photos:** Avoid generic "handshake" or "gavel" images.
- **Data as Art:** Use charts, graphs, and forensic diagrams as the primary visual elements. The data *is* the story.
- **High Contrast:** Images should be treated to match the "Ink and Yellow" palette—desaturated backgrounds with specific elements highlighted in gold.